

Sector	Project Title
Tourism	Construction / development of facilities like rock climbing, water sports, Jungle safari, parasailing, motels & lodges, 3-4-5 star hotels, concept / theme hotels etc. in the Jabalpur-Seoni-Umaria region

### Project Description

The significant growth in tourism between years 2002 to 2009 in India has been witnessed on two counts. The Foreign Tourist Arrivals (FTAs) increased from 2.38 million to 5.11 million during this period and the Foreign Exchange Earnings (FEEs) from tourism rose from US\$ 3460 million in 2002 to US\$ 11394 million in 2009. Further the contribution of travel and tourism to India's GDP is expected to be at 6.0% (US\$ 67.3 billion) in 2009 and 6.9% in 2010.



This rise in tourism has been driven by the immense potential for tourism and travel sector in India through:

- Pilgrim & spiritual tourism
- Cultural & heritage tourism
- Wildlife and adventure tourism
- Business tourism
- Medical tourism and other areas

Such a booming sector attracts more & more tourists (both domestic and foreign) every day and hence the augmentation of the tourism infrastructure requires significant focus. One such key focus area has been wildlife and adventure tourism's infrastructure. The proposed project envisages building of tourist facilities in the following land parcels:

1. Jabalpur (Lametaghat)
2. Jabalpur (Bhedagaht)
3. Seoni (Kohka)
4. Umaria (Bandhavgarh)

These tourism facilities include construction / development of facilities like rock climbing, water sports, Jungle safari, parasailing, motels & lodges, 3-4-5 star hotels, concept / theme hotels etc.

### Project's Value Proposition

- India is home to several fabulous wildlife sanctuaries and national parks, which makes this country a nature lover's paradise. The wildlife sanctuaries in India are home to around two thousand different species of birds, 3500 species of mammals, nearly 30000 different kinds of insects and more than 15000 varieties of plants. Travellers from all across the globe come to India to take a look at its rich wildlife and natural vegetation.<sup>1</sup>

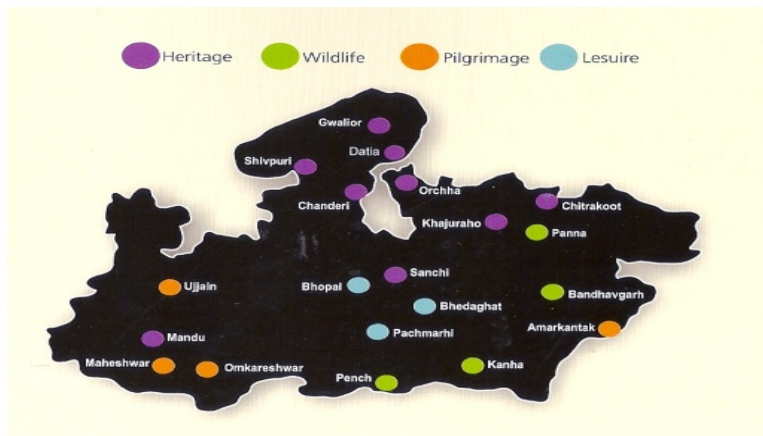
<sup>1</sup> [www.mapsofindia.com](http://www.mapsofindia.com)

- There are as many as 80 national parks and over 441 wildlife sanctuaries in India, covering nearly 4.5% of the total geographical area of the country. Scattered all across the country, these sanctuaries and parks attracts the tourists with their beautiful landscapes, amazing rock formation and diverse range of flora and fauna. Most of these sanctuaries were originally private hunting grounds of the former Indian aristocratic families.<sup>2</sup>
- India is one of major tourist attractions of the country and a favourite among the foreign tourist as well as domestic tourist. The number of foreign tourists arriving in India in year 2009 was more than 4 million.
- Tourism in India could contribute Rs 8500 billion to the GDP by 2020. India has the potential to become the number one tourist destination in the world with the demand growing at 10.1% per annum. India's travel & tourism is expected to achieve annualized real growth of 8.8% in total travel & tourism demand to INR 7,027.7 billion (US\$90.4 billion) in 2014.
- Capital Investment spending on Travel & Tourism is expected at US\$ 34.7 billion in 2010 which is the 10<sup>th</sup> highest for an individual country in the world. The real GDP growth for travel and tourism economy is expected to achieve an average of 7.7% per annum over the next 10 years.
- Land area for the development of these facilities is identified by the Government.

#### MP's value proposition

#### Madhya Pradesh - "Hindustan ka Dil" (Heart of India)

- MP is called the "Heart of India" considering the tourism attractiveness of the state.
- Madhya Pradesh is bordered by 5 states - Gujarat, Maharashtra, Rajasthan, Uttar Pradesh and Chhattisgarh which makes it equally close to major tourist destinations from the North, South, East and West.
- Madhya Pradesh is home to extremely rich and diverse tourist attractions in Heritage, Wildlife, Pilgrimage, Leisure and Medical Tourism.
- Madhya Pradesh is home to religious / cultural heritage of Hinduism, Buddhism, Jainism and Islam.
- Madhya Pradesh is endowed with natural beauty of spectacular mountain ranges, meandering rivers and miles and miles of dense forest.
- Madhya Pradesh has moderate climate, beautiful landscape,



<sup>2</sup> [www.mapsofindia.com](http://www.mapsofindia.com)

good law and order situation that add value to the attractions

- There are around nine major heritage locations in MP which are great tourist attractions.
- There is more than two fold increase in the total tourist arrivals in MP in period just 4 years. Tourism sector has consistently contributed more than 16% to the NSDP of MP for the past 5 years.
- The present size of tourism industry in MP is Rs. 197.91 billion.

### **Connectivity to proposed locations**

- Air Connectivity
  - Jabalpur – Jabalpur has its own domestic airport. Flights to and from Delhi & Indore operate from Jabalpur airport
  - Seoni (Kohka) - Nearest airport to Pench is Sonegaon airport at Nagpur, placed at a distance of 96 km from Kohka. Regular flights to Mumbai and Pune are available from the airport.
  - Umaria (Bandhavgarh) - Nearest airport is Jabalpur, which is about 200 km away from Bandhavgarh. Jabalpur airport is connected to Delhi and Bhopal. International tourists have to take connection flights from Delhi
- Road & Public transport
  - Jabalpur - The national Highway (Varanasi-Kanyakumari Road NH7, Jabalpur-Jaipur Road NH12) passes through Jabalpur and there are daily bus services from Jabalpur to Nagpur, Katni, Jaipur, Gwalior & Bhopal
  - Seoni (Kohka) - Nearest bus junction is at Seoni, which is about 30 km away from Kohka. Seoni is connected to all cities in Madhya Pradesh and Maharashtra by private and public bus services.
  - Umaria (Bandhavgarh) - State owned buses connect to Bandhavgarh from other major cities in the state. Bus services are available from Umaria and Gwalior.
- Rail Connectivity
  - Jabalpur - Jabalpur is well-connected with superfast trains and express trains from Kolkata, Ahmedabad, Mumbai, Bhopal, Bandhavgarh (Umaria), Jaipur, Lucknow, Chennai, Patna, Hyderabad, Bangalore, Pune, Goa, Jaipur, Nagpur, New Delhi, Varanasi & Patna.
  - Seoni (Kohka) - The nearest railhead is Seoni Railway Station. Seoni is connected to major cities in India including Mumbai. Regular trains connect Seoni to Mumbai and Nagpur.
  - Umaria (Bandhavgarh) - Nearest railhead is Umaria, which is about 32 km away from the heart of the city. Umaria is in the broad gauge link and connected to all major railway junctions.

### **Nearby tourist attractions**

- Jabalpur
  - **Bhedaghat - Marble Rocks** - This small place of Jabalpur situated on the banks of river Narmada and widely famous for its marble rocks is at a distance about 25 km from Jabalpur by road.
  - Dhaundhar
  - Chausatyogini (Sixty four lady yogis)
  - Balancing rock
  - Bargi dam
  - Rani Durgavati memorial & museum

- Kanha Kisli national park & Madan Mahal Fort
- Bandhavgarh national park
- Sangram sagar & Bajnamath
- Tilwara & Gwari ghat
- Seoni (Kohka) – Pench national park is located just 3 km from Kohka. Pench National Park is spread over a vast extend of 275 sq km. The Pench National Park, which snuggles in the southern gradients of the Satpura ranges is well known for its varied flora and fauna. Pench tiger reserve has the maximum density of herbivores animals in India. Along the banks of the Pench River, one can come across with most of the inhabitants of this park.
- Umaria (Bandhavgarh) –
  - Bandhavgarh fort - Believed to be as old as 2000 years
  - Bandhavgarh hill - The highest hill in the reserve of Bandhavgarh with an altitude of 807 meters above the sea level
  - Bandhavgarh national park - Main attraction in the Bandhavgarh is Bandhavgarh National Park. This is a thriving national park with rich flora and fauna in an area of 450 sq km
  - Elephant Safari - Elephant Safari is the most attractive part of an adventurous tour to Bandhavgarh wildlife sanctuary

### **Policy Initiatives**

Madhya Pradesh State Tourism Development Corporation Ltd. is developing a new Tourism policy with a focus on promoting investments in tourism sector in the State. The upcoming policy will have provisions for providing excellent support / incentive to the developers / investors in Madhya Pradesh.

### **Project Specification**

- Facilities: These identified land parcels are available on lease for period of 90 years for construction, operation & maintenance of tourism related infrastructure & facilities for :-
  - Rock climbing
  - Water sports
  - Jungle safari
  - Motels
  - Lodges
  - 3-4-5 star hotels
  - Concept / theme hotels
- Location: The size and specification of the land parcels is as under:
  - Jabalpur (Lametaghat) – Khasra no. 151,  
Size of this land parcel: 4.270 hectares
  - Jabalpur (Bhedagaht) – Khasra no. 72,

Size of this land parcel: 20.95 hectares

- Seoni (Kohka) – Khasra no. 66/1,

Size of this land parcel: 2.38 hectares

- Umaria (Bandhavgarh) – Khasra no. 38/1,

Size of this land parcel: 3.642 hectares

- Project Cost: The project cost is estimated to be around **Rs.500 Million for each facility**.

#### Project Contacts

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