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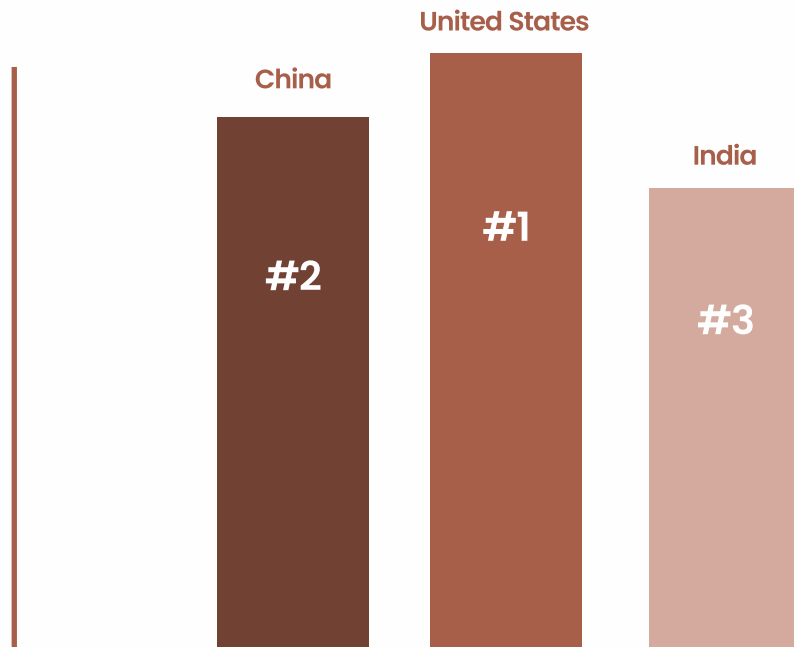
# Start-up Ecosystem

# MADHYA PRADESH THE FUTURE READY STATE

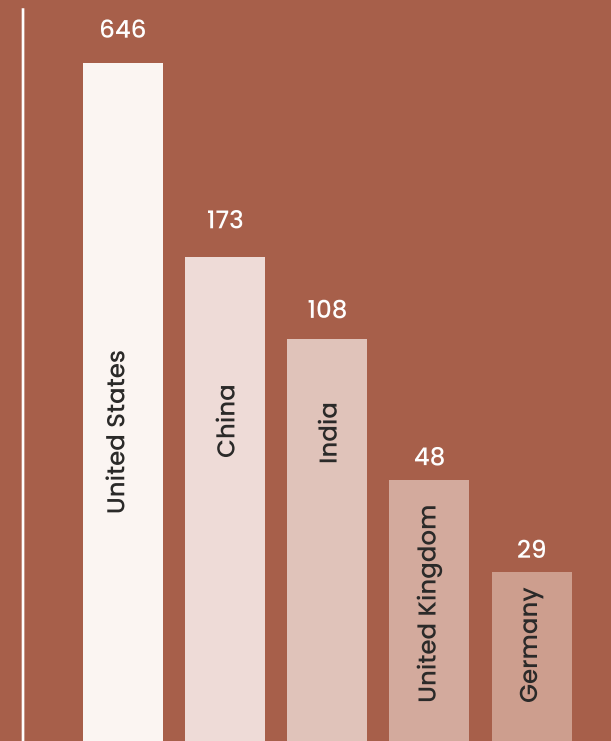


# Global Start-up Outlook

Top 3 Countries, number of start-ups distribution



Top 5 Unicorn Countries (2022)

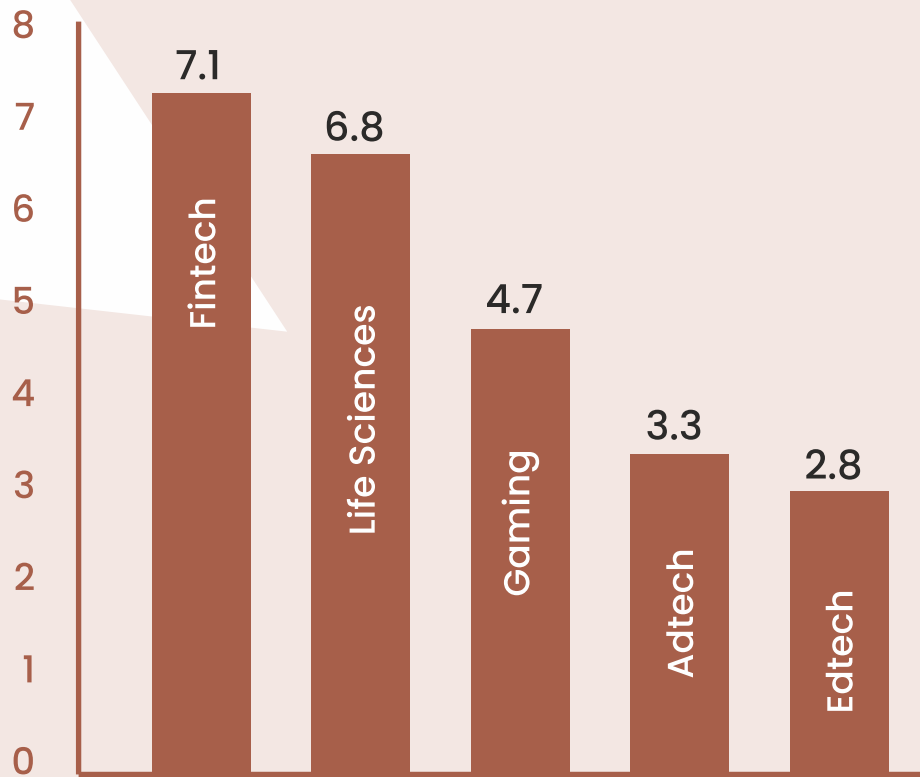


Source: CB Insights

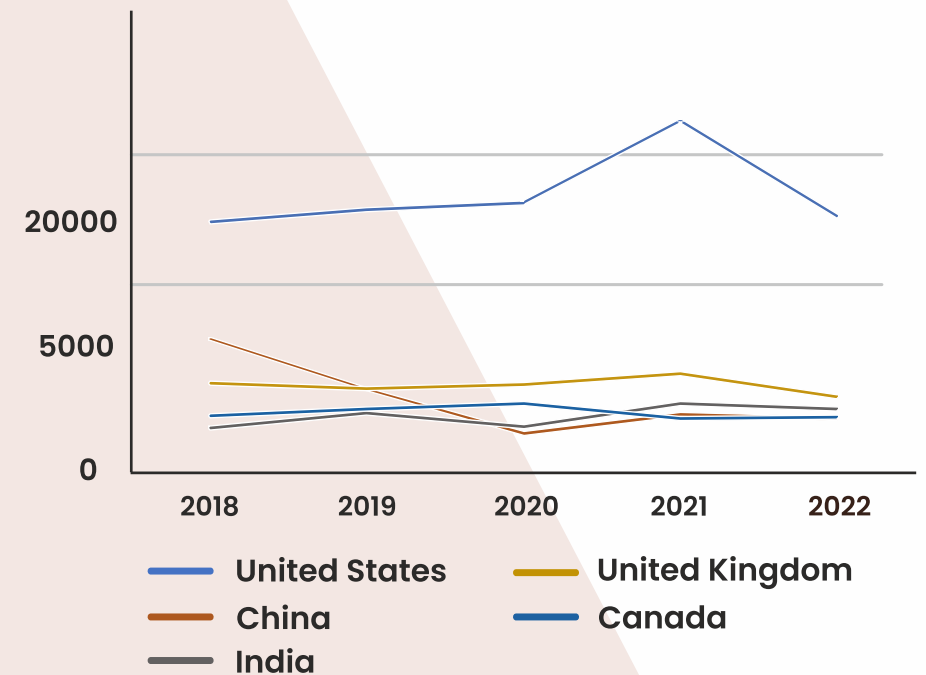


# Global Start-up Outlook

## Top 5 Start-ups Industry Distribution



## Country-wise Funding Number of Deals



Sources: Statista, Crunchbase

# India Start-up Outlook



➤ **86,000+** recognized start-ups in India, generating **865,000+** jobs

➤ India is home to **108 unicorns**, which are valued at **US\$ 345 bn**

➤ **Bengaluru, New Delhi** and **Mumbai** are part of the Top **20** Global Start-up Ecosystem Index

➤ **Byju's** is the most valued **Ed-Tech Start-up** in the **world**



# Key Highlights



**185 SEBI registered Venture Capital Funds**



**69 Atal Incubation Centres across 18 states and 3 union territories, with 3 AICs in Madhya Pradesh**



**1030+ AIFs registered with SEBI**

# Key Enablers

**1** Favorable policies and supportive environment: Compliance laws for e-commerce and social media companies

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**2** Availability of large domestic market, and access to IT talent pool

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**3** Modern infrastructure: Internet Speed and Connectivity, Electrical Grids, EV Charging Stations

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**4** Access to incubators/accelerators, capital, coworking spaces, & start-up meets

**5** Good international ties helping India to be a part of the global startup ecosystem

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# Madhya Pradesh Start-up Outlook

➤ **2500+ DPIIT** recognized start-ups  
**1100+** start-ups led by women entrepreneurs

➤ **45+** state-wide incubators

## HIGHLIGHTS

➤ 3 Atal Incubation Centers  
- 2 in Raisen and Indore

➤ 2 Software Technology Parks  
of India Incubators - Gwalior & Bhopal

➤ 1 Apparel Incubation Centre  
- Ministry of Textiles, Gol-  
Gwalior

➤ NIDHI - Technology Business Incubator,  
at IISER Bhopal

➤ 6 Smart City Incubators - Indore, Bhopal, Jabalpur, Gwalior, Satna, Sagar

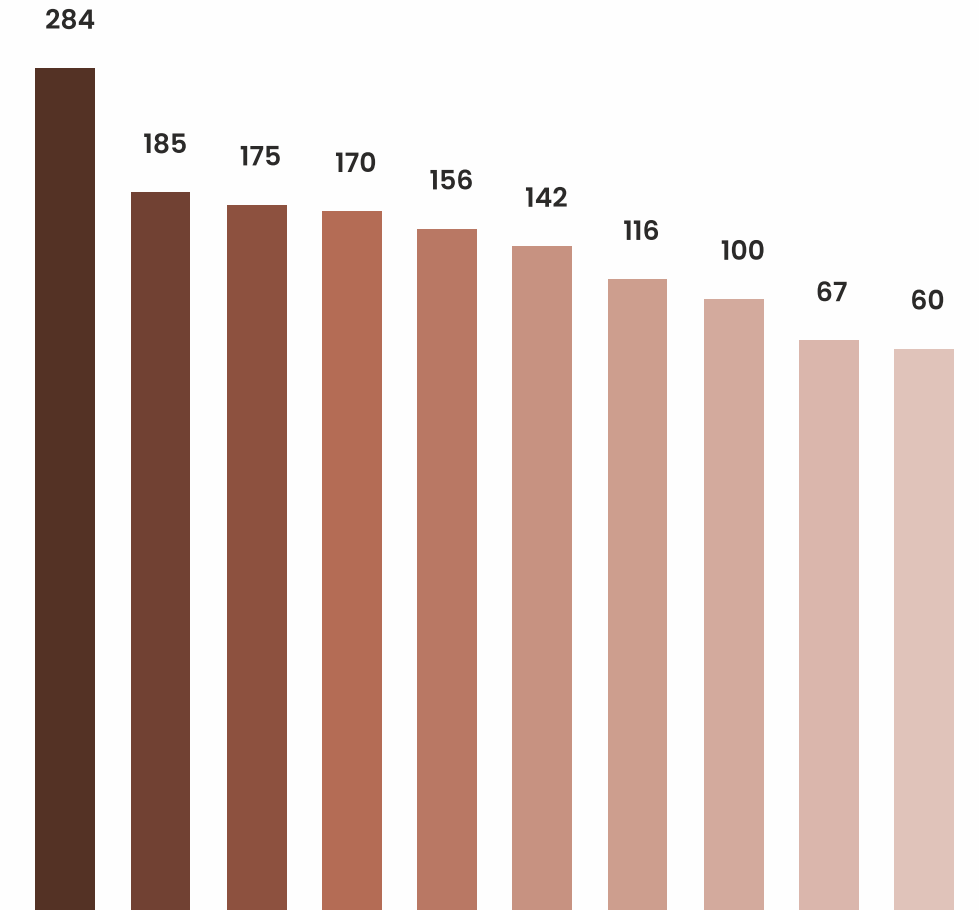
## INCUBATOR





# Madhya Pradesh Start-up Outlook

## Top 10 Start-up Sectors in Madhya Pradesh



As on 31st Oct' 2022



# Start-up Ecosystem Prominent Players

**ShopKirana™**  
Empowering Retailers



 **ClassMonitor**

**ana•ee™**

**+medyseva™**  
अपनी सेहत का वादा...

 **Gramophone**  
TRANSFORMING AGRICULTURE

**Goldsetu™**

 **Supersourcing**

**we360.ai**



  
**thekabadiwala**

**american chase®**

 **YELLOW**  
DIGI

श्री  
**EXPO**

# Incentives for Start-ups in Madhya Pradesh

MP Start-up Policy and Implementation Scheme 2022

## For all type of start-ups

Start-ups can get assistance @ 15% (maximum of ₹ 15 lakh) per investment by SEBI registered AIF or RBI registered bank / NBFC. Available up to 4 times during the life span of the start-up

Additional 20% assistance to women-led start-ups

Lease rental reimbursement of 50%, max. up to ₹ 5000 per month, for 3 years

Max. assistance of ₹ 5 lakh for patent

## Highlight

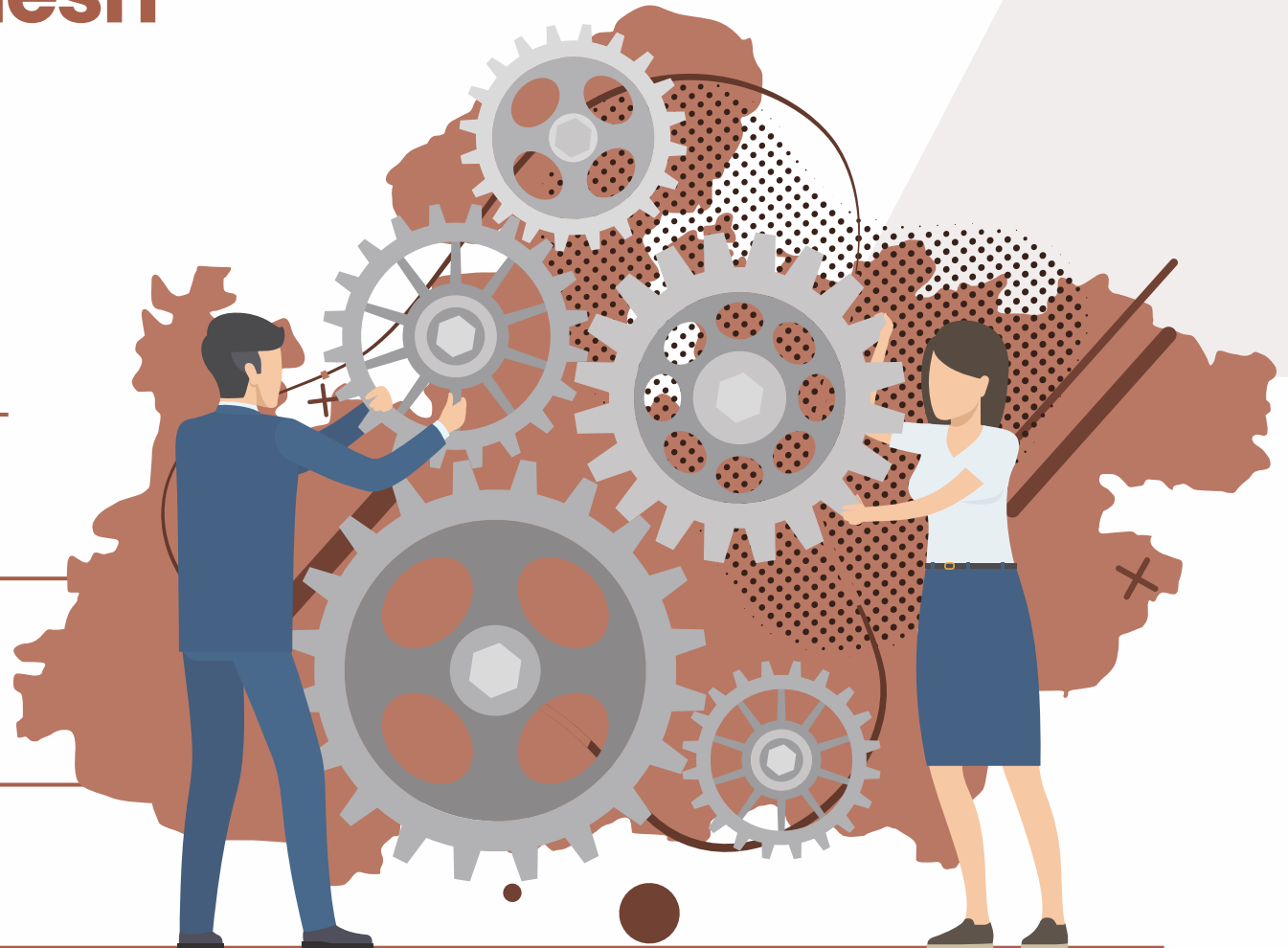
- ▶ End-to-End online application for financial assistance



# Incentives for Start-ups in Madhya Pradesh

## Additional incentives for product based start-ups

- Skill development and training reimbursement for max. 25 employees @ ₹ 13,000/year for 3 years
- Facility availability in MSME technology center
- Electricity duty exemption and tariff @ ₹ 5/unit for new connections for 3 years
- Government procurement support
- ₹ 5000 assistance per month as employment generation assistance, for max. 25 employees till 3 years



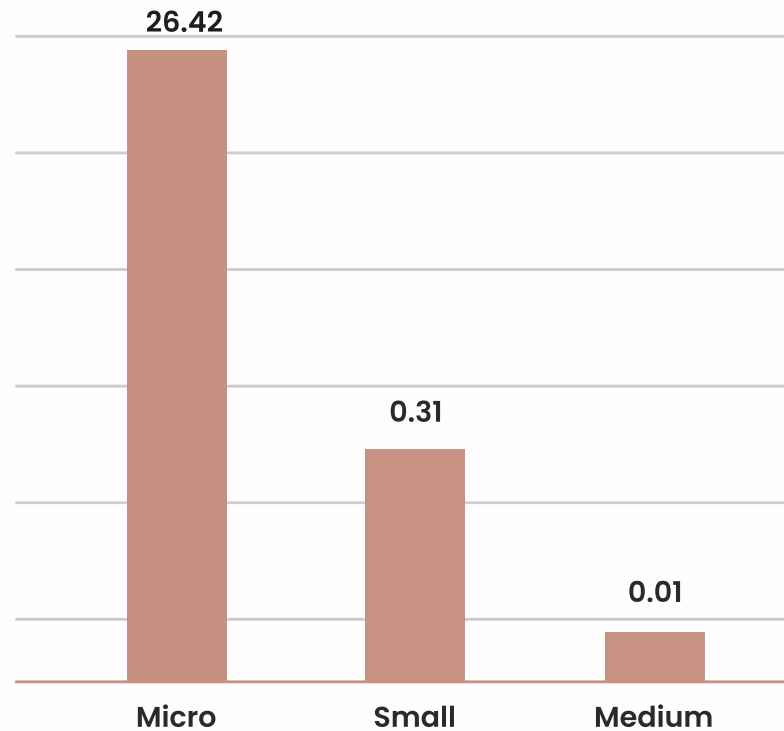
# Indian MSME Outlook

- Madhya Pradesh is among the Top 10 Indian States for the number of MSMEs
- MSME Contributes 30% to India's GDP and 40% to total exports
- Madhya Pradesh has 26 Lakh+ MSMEs. The State has 4% of the total MSMEs in India

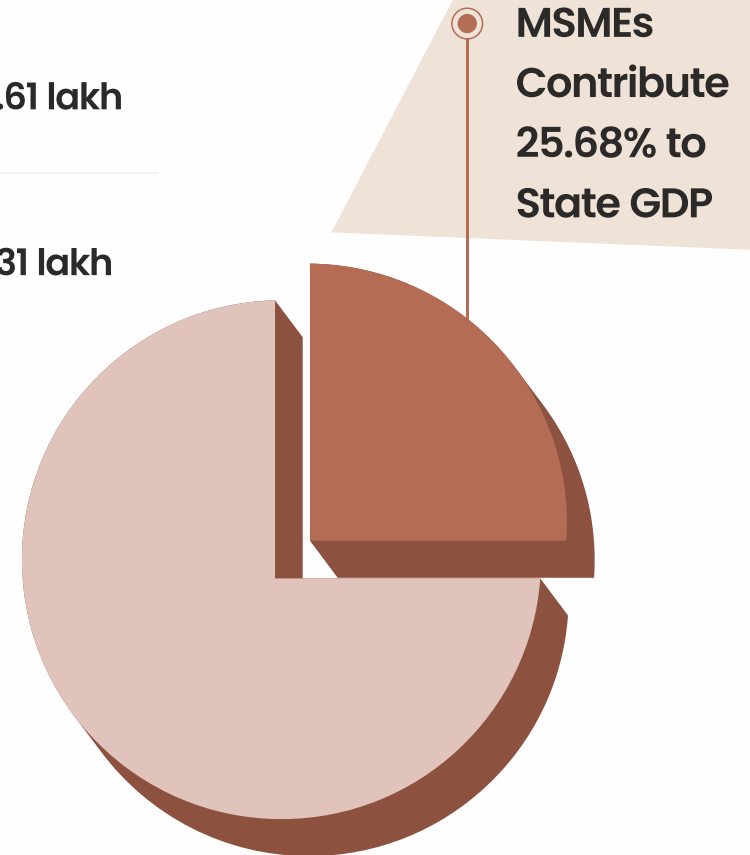
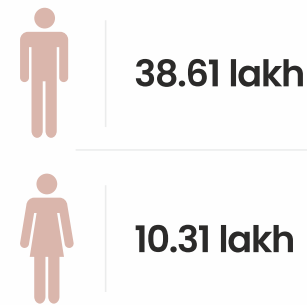


# Madhya Pradesh MSME Outlook

## MSME Businesses Distribution



## MP Employment Gender-wise Distribution (in Lakh)



# Available Infrastructure for MSMEs






- ▶ 270 Developed Industrial Areas
- ▶ 29 Developing Industrial Areas
- ▶ More than 1.25 Lakh acres of industrial Land Bank

## KEY HIGHLIGHTS

- ▶ Well-connected with major Indian cities
- ▶ Each district has at least one industrial area
- ▶ State has 6 Inland Container Depots



# Prominent MSME Clusters

	Sectors	Cluster Cities
	Agro and Food Processing	Indore, Ujjain, Bhopal, Bhind, Hoshangabad, Khargone, Raisen, Ratlam, Dewas, Neemuch, Chhindwara and Jabalpur
	Textile/ Readymade Garments	Indore, Ujjain, Raisen, Sehore, Dhar, Dewas, Khargone, Khandwa, Burhanpur, Gwalior, Chhindwara, Jabalpur, Neemuch and Shivpuri
	Automobile and Engineering	Indore, Pithampur, Mandideep, Dewas, Bhopal, Gwalior, Jabalpur, Raisen, Ujjain and Ratlam
	Pharmaceutical	Indore, Dewas, Bhopal, Mandideep, Pithampur
	Furniture and Toy	Indore, Bhopal, Sagar, Jabalpur, Chhatarpur, Neemuch, Betul, Morena, Sehore and Chhindwara





# Major Supporting Schemes by GoI

- Prime Minister's Employment Generation Programme (PMEGP)
- Credit Guarantee Scheme for Micro & Small Enterprises (CGTMSE)
- Micro & Small Enterprises Cluster Development Programme (MSE-CDP) Scheme
- Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
- Entrepreneurship Skill Development Programme (ESDP) Scheme
- National SC-ST Hub Scheme
- A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)
- Tool Rooms and Technical Institutions – A Component of Infrastructure Development & Capacity Building Scheme
- MSME Champions Scheme
- Raising and Accelerating MSME Performance (RAMP)







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