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अमृत महोत्सव

G20  
भारत 2023 INDIA



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**ADVANTAGE MADHYA PRADESH**



# Government of Madhya Pradesh



**MADHYA PRADESH**  
**THE FUTURE READY STATE**

We have set a target to be a US\$550 Billion economy by 2026-27. Manufacturing & Service sectors will play a pivotal role in achieving the same and generate immense employment opportunities for our citizens.

I urge the investor community to come forward and be a part of the State's growth story.

## **Shivraj Singh Chouhan**

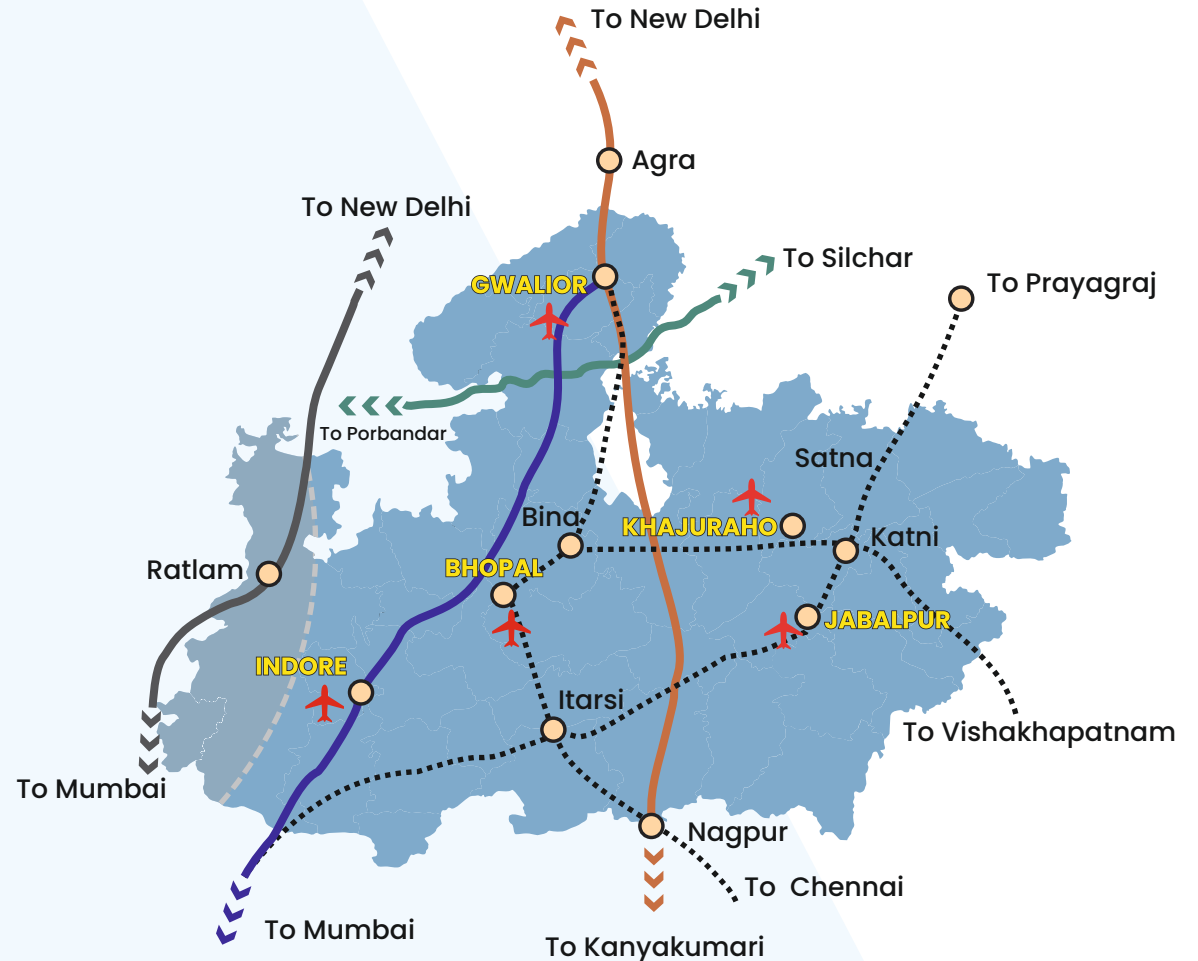
Chief Minister, Madhya Pradesh



# Strategic Location

- ▶ State's strategic location ensures access to ~50% Indian Population within 4 hours
- ▶ 2nd Largest State by Area
- ▶ 5th Largest State by Population

- North-South Corridor
- East-West Corridor
- Delhi Mumbai Greenfield Expressway
- Agra Bombay Road
- DMIC Influence Region
- ⋯ Major Railway Lines



# Network of Corridors

## ▶ **Delhi Mumbai Industrial Corridor (DMIC)**

MP hosts a key industrial node Vikram Udyogpuri, (VUL) Ujjain

## ▶ **North-South Corridor**

The main trunk line of India

## ▶ **East-West Corridor**

Passes through the Gwalior Region, considered as MP's gateway to North India

## ▶ **Delhi-Mumbai Greenfield Expressway (DMGE)**

A total of 7 exits in the state enhancing connectivity and boosting overall industrial ecosystem. Ratlam is the centre point of DMGE

### Upcoming Industrial Corridors:

- ▶ Delhi-Nagpur Industrial Corridor
- ▶ Atal Progressway Industrial Corridor
- ▶ Narmada Expressway Industrial Corridor
- ▶ Indore - Pithampur Economic Corridor



# Industry Friendly Infrastructure

## ➤ Industrial Land Bank

- A land bank of more than 1.25 lakh acres
- 96 Industrial Areas and 13 proposed greenfield Industrial Areas
- Dedicated industrial clusters for Electronics, Readymade Garments, Plastics, Medical Devices, Textile, Confectionery, Toys, Furniture, Power Equipments Manufacturing

## ➤ Availability of Resources

- More than 1,000 MCM water available for industrial use
- 24x7 stable power supply at competitive power tariff; DISCOM licence with MPIDC in some IAs
- Green power available

## ➤ Connectivity

- 5 Commercial Airports and 26 Airstrips
- Dense road network of more than 3 lakh KMs
- Network of Corridors
- North-South, East-West rail connectivity
- “Greenfield International Airport” upcoming near Indore
- 6 ICDs strategically located at Malanpur (Gwalior), Mandideep (Bhopal), Pawarkheda (Itarsi), Kheda, Tihi, Dhannad (Indore) and PFTs at Ratlam and Tihi



# Resource Rich

- ▶ Only diamond producing state in the Country
- ▶ Presence of Asia's thickest coal seam bed
- ▶ Major producer of Coal, Limestone, Copper, Rock phosphate, Manganese, Dolomite, Glass sand & Pyrophyllite
- ▶ Highest number of mines in the country
- ▶ 11 agro-climatic zones
- ▶ More than 45 Lakh Ha. of irrigated land
- ▶ Leading producer of Foodgrains, Pulses, Oilseeds, Vegetables and Fruits
- ▶ State with India's largest forest cover



# Globally competitive 'Ease of Doing Business Environment'

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compliances  
related to  
businesses &  
citizens reduced/  
removed

Online GIS-based  
industrial land  
allotment system

Online Application  
for Incentives



# Labour Reforms to Facilitate Investment

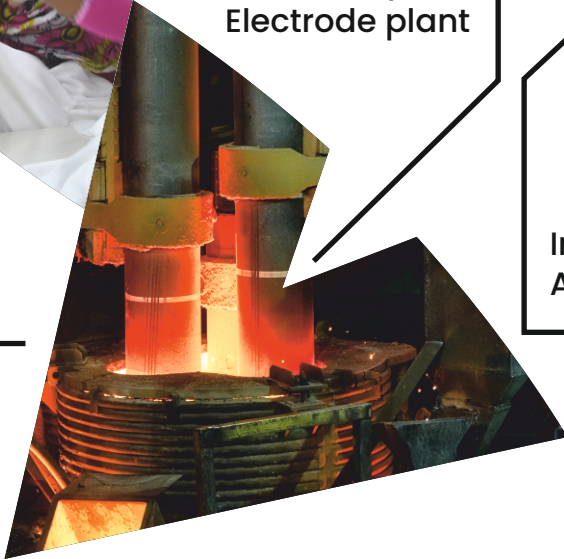
- ▶ 61 registers reduced to a single register
- ▶ Women permitted to work in all 3 shifts (24x7)
- ▶ Overtime hours increased from 75 to 125 for a quarter
- ▶ Contract worker's license for entire employment period (no yearly renewals required)
- ▶ Provision of deemed approvals for 16 services
- ▶ Decriminalization of minor offences



# Highlights



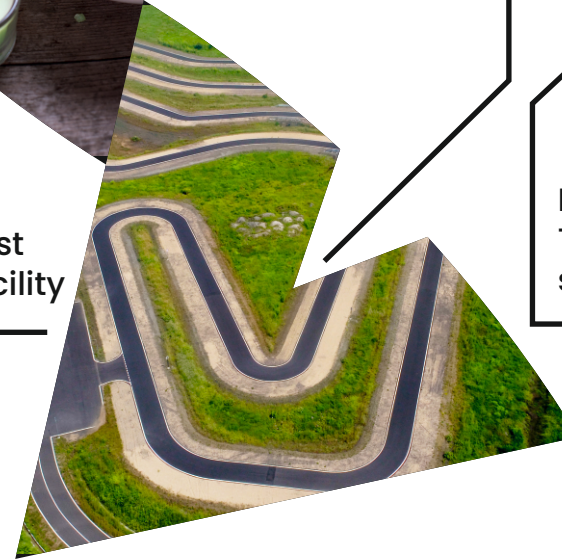
World's largest Terry Towel Factory



World's largest single location Graphite Electrode plant



India's biggest Ayurveda Facility



Asia's largest auto testing track -NATRAX



India's Largest Textile Facility in a single location





India's cleanest State with India's cleanest city, Indore

Indore and Bhopal among India's top 10 most liveable cities



India's Tiger State and now, also home to Cheetahs

Presence of 3 World Heritage sites



750 MW Rewa Solar Plant, powering Delhi Metro



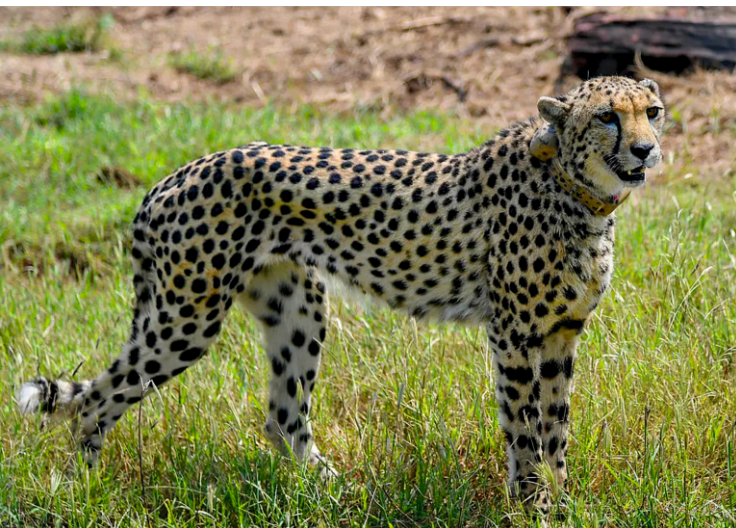
# Focus Sectors

To make Madhya Pradesh a US\$ 550 Billion economy





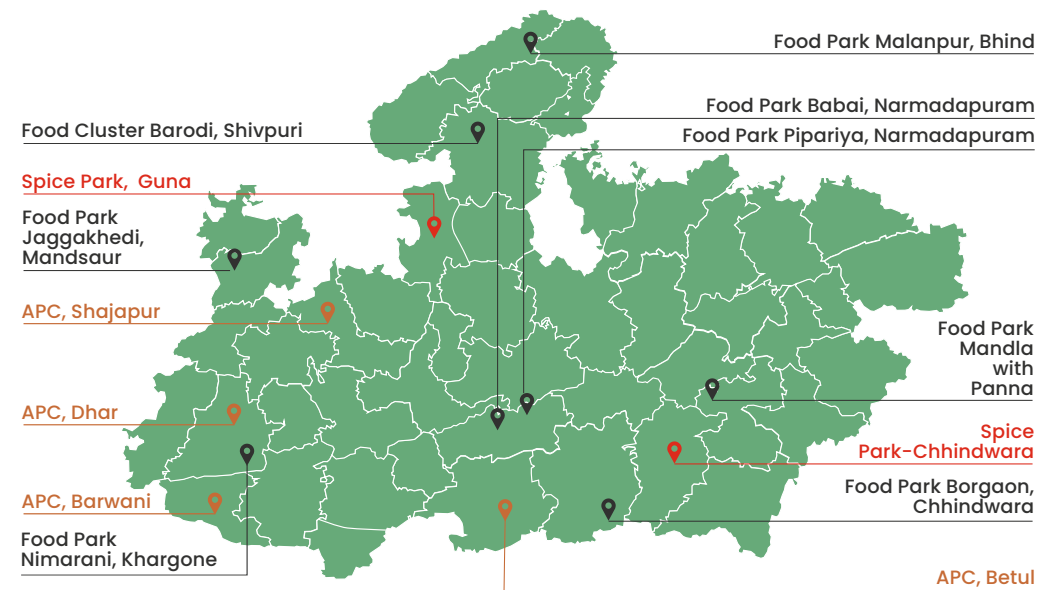
**Sectoral Strength of Madhya Pradesh**



# Agribusiness and Food Processing

- ▶ State with 11 Agro Climatic Zones ensuring varied agri produce
- ▶ Largest producer of Pulses and Spices
- ▶ Second largest producer of Foodgrains and Flowers
- ▶ Leading producer of Oilseeds, Vegetables, Medicinal Plants and Milk
- ▶ Leader in organic crop production
- ▶ 2 Government Agriculture Universities, 1 Government Veterinary University, 3 ICAR Institutes and 2 research centres
- ▶ Winner of Krishi Karman Award, 7 times in a row

## Excellent infrastructure for Food Processing Sector



## 3 National Research Centres



Central Institute of  
Agriculture Engineering, Bhopal



Indian Institute of  
Soyabean Research, Sehore



Indian Institute of  
Soil Science, Bhopal

▶ State has 70+ large units & 3800+ MSMEs working in food processing sector in the State

▶ Attractive Food Processing Policy up to 60% investment promotion assistance

▶ Unique Varieties suitable for Food Processing

- ▶ Wheat
  - ▶ Durum Wheat suitable for Semolina and Pasta
  - ▶ Sharbati suitable for Bread and Chapati
- ▶ Scented Rice suitable for Basmati, Chinnaur, Jeerashankar
- ▶ Spices suitable for Coriander, Garlic, Turmeric, Fenugreek, Chilli

▶ One District One Product Scheme

- ▶ 24 food products have been identified to enhance value addition in the state
- ▶ 4 GI Tag food products – Oranges, Chinnaur Rice, Kadaknath and Ratlami Sev



# Automobile and Auto Components

Indore, Bhopal, Pithampur and Dewas are India's leading Auto Clusters

**10+** OEMs

**200+** Auto component manufacturers

**2800+** Engineering manufacturers

## Institutional Support in the State



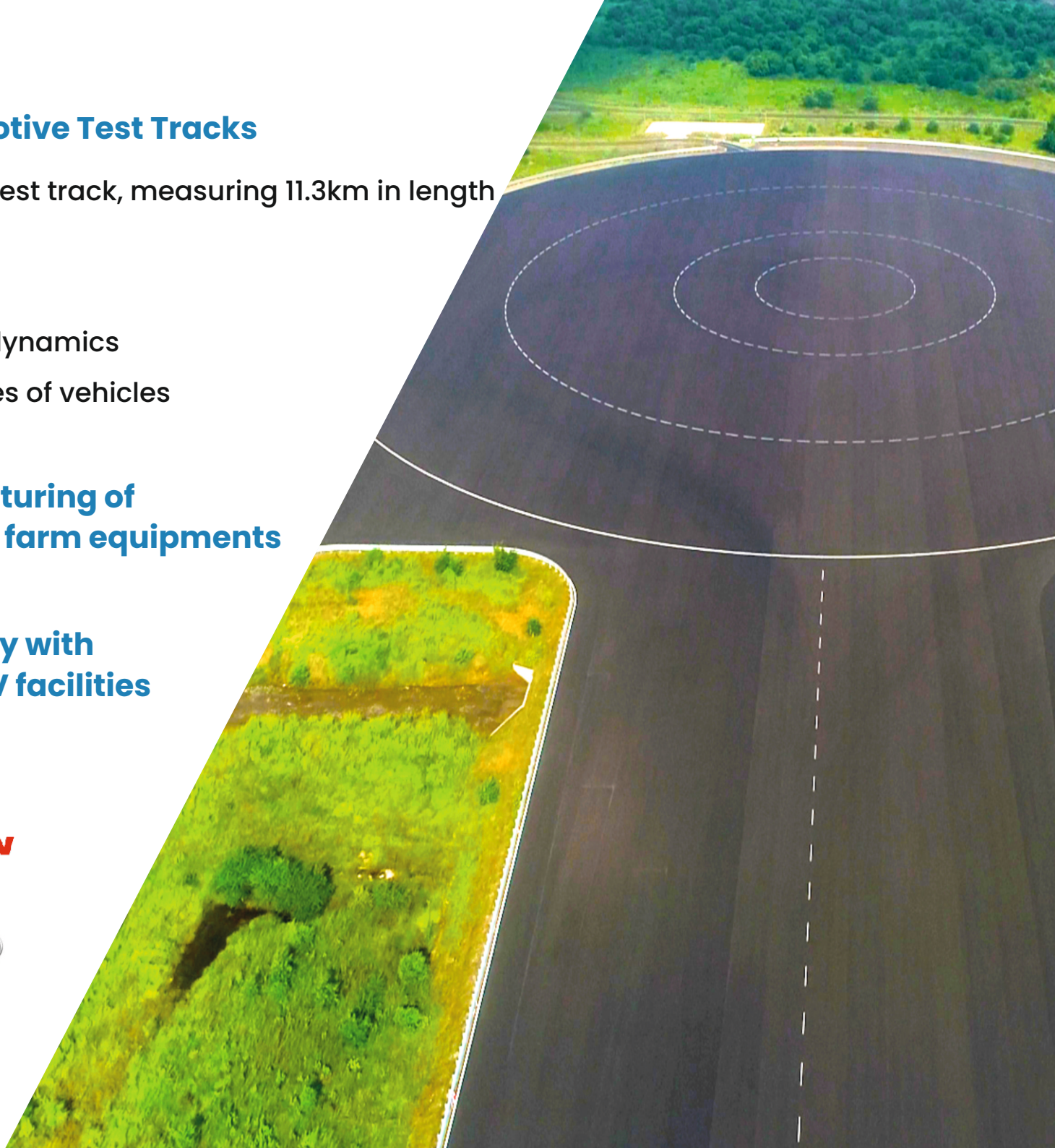


## ▶ **NATRAX: National Automotive Test Tracks**

- ▶ Asia's longest High-speed test track, measuring 11.3km in length
- ▶ 14 test tracks
- ▶ 5 Auto specific labs
- ▶ Tests available for vehicle dynamics
- ▶ Test Facility for all categories of vehicles

## ▶ **Leading state in manufacturing of commercial vehicles and farm equipments**

## ▶ **Focus on next gen mobility with players setting up their EV facilities**



# Textile and Garment

- ▶ MP has ample raw material including cotton, silk and manmade fibres
- ▶ MP accounts for 43% of India's and 24% of the world's organic cotton production
- ▶ 60+ large textile mills, thousands of looms & millions of spindles operating in MP
- ▶ Readymade garment cluster at Indore houses over 1,200 units
- ▶ Presence of Textile and Design institutes ensuring availability of skilled manpower



राष्ट्रीय डिजाइन संस्थान  
NATIONAL INSTITUTE OF DESIGN  
NID, Bhopal



IIITDM  
Jabalpur



राष्ट्रीय फैशन टेक्नोलॉजी संस्थान  
NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
A Premier Institute under the MIT Act, 2008  
Ministry of Textiles, Government of India  
NIFT, Bhopal

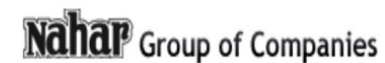
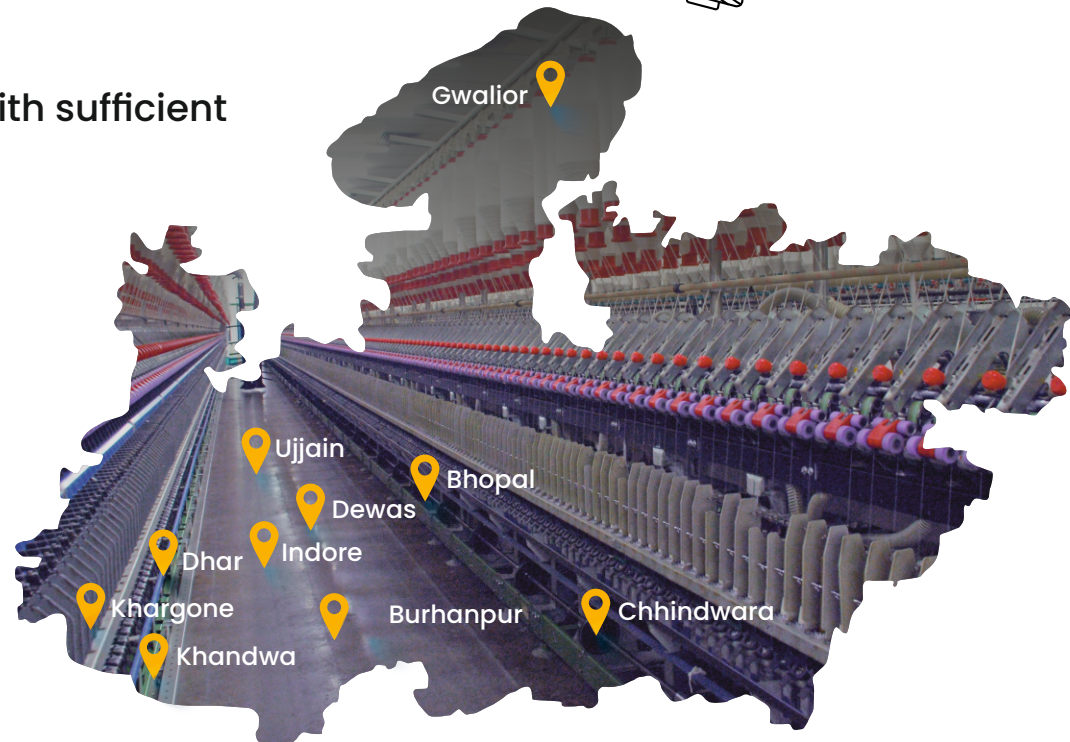


Apparel Training  
& Design Centre



**State received highest investment under PLI scheme worth more than INR 3,500 Cr**

- ▶ Ample land, water, skilled workforce and surplus quality power
- ▶ Land available around prominent cities with sufficient workforce catchment
- ▶ Lucrative textile and garment policy is attracting units from all over India
- ▶ Ginning and Spinning clusters: Indore, Bhopal, Pithampur, Ujjain, Gwalior
- ▶ Weaving and Knitting clusters: Malwa-Nimar, Bhopal, Chhindwara and Jabalpur



# 270+

Pharma units in the state

# 1,00,000

People employed in the Pharma Sector

## Pharmaceutical & Medical Devices

- ▶ Presence of large no. of WHO-GMP, USFDA compliant units
- ▶ State exported pharmaceuticals worth more than INR 10,000 Cr in FY22
- ▶ Exports to 166 countries including USA, UK, Russia, Netherlands, Germany and Brazil
- ▶ Presence of India's leading Pharma companies in the State
- ▶ 250+ Pharma Institutes with 18,000+ seats



- ▶ 20+ Medical Devices Units operational in the state
- ▶ 250+ units producing parts of Medical Devices including display screens, thermal controllers, medical beds etc.
- ▶ Presence of a thriving Engineering & Plastics Industry
- ▶ Medical Devices Park spread across 360 acres in Vikram Udyogpuri, Ujjain
- ▶ Common Infrastructure Facility: Prototyping, 3-D Printing Facilities, Testing and Calibration Facilities, Tool Rooms at subsidized costs



# IT, ITeS & ESDM

- ▶ Vibrant ecosystem with work-life balance and lesser Commute Time
- ▶ Low cost of business operation in comparison to other cities
- ▶ Availability of highly skilled talent pool with the presence of IIT, IIM and 330+ Technical institutes & ITIs
- ▶ Presence of 150+ ESDM units
- ▶ Presence of 4 IT SEZs, 10 IT Parks, 2 EMC clusters
- ▶ Continuously improving plug and play infrastructure
- ▶ Most of the State has Low Seismic Risk

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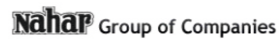
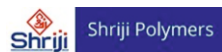
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# Petrochemical and Natural Gas

- ▶ Rich Coal Bed Methane and Gas production in Vindhyan Basin (commercialising soon)
- ▶ Abundance of raw material for ethanol production
- ▶ Growing downstream industries like plastics
- ▶ Centrally located with access to huge consumer markets



# Logistics and Warehousing

- ▶ State's strategic location ideal to rationalise the backhaul logistics cost
- ▶ Excellent road and rail connectivity
- ▶ Warehousing Capacity: 40 MMT and Cold Storage Capacity 13.2 MMT
- ▶ Upcoming Multi Modal Logistics Park (MMLP) at Indore and Bhopal
- ▶ Pioneer state in creation of Steel Silos
- ▶ Attractive Incentive policy for Logistics & Warehousing units/Parks





# Aerospace & Defence

- ▶ Strong presence of defence PSUs, creating opportunities for ancillary units
- ▶ Product Range: Artillery, Missile Propellants, Military Motor Vehicle, Grenade Casting, Armaments, Weapons, Ammunitions, etc.
- ▶ Home to India's first private sector small arms manufacturing unit
- ▶ Upcoming Rare Earth & Titanium Theme Park for material testing, processing and R&D
- ▶ Availability of 26 airstrips for industries, FTOs and promotion of regional connectivity



# Renewable Energy

- ▶ Abundant natural energy resources
- ▶ First state having Technology Agnostic RE Policy with focus to promote innovation in RE sector
- ▶ Sanchi being developed as First Solar City in Madhya Pradesh on “Net Zero Carbon” Concept
- ▶ A manufacturing Zone for Power and Renewable Energy Equipments is being developed in Narmadapuram with support from Govt. of India

RE Source	Potential	Installed
Solar	62,000 MW	2746 MW
Wind	15,400 MW	2519 MW
Biomass	1,444 MW	131 MW
Small Hydro	800 MW	100 MW



# MSME Ecosystem

- ▶ 26.74 lakh MSMEs employ 48.80 lakh people, out of which 21% are female
- ▶ MSMEs contribute 25.68% to the State GDP

## Focus on Cluster Development

**13** MSE CDP approved clusters

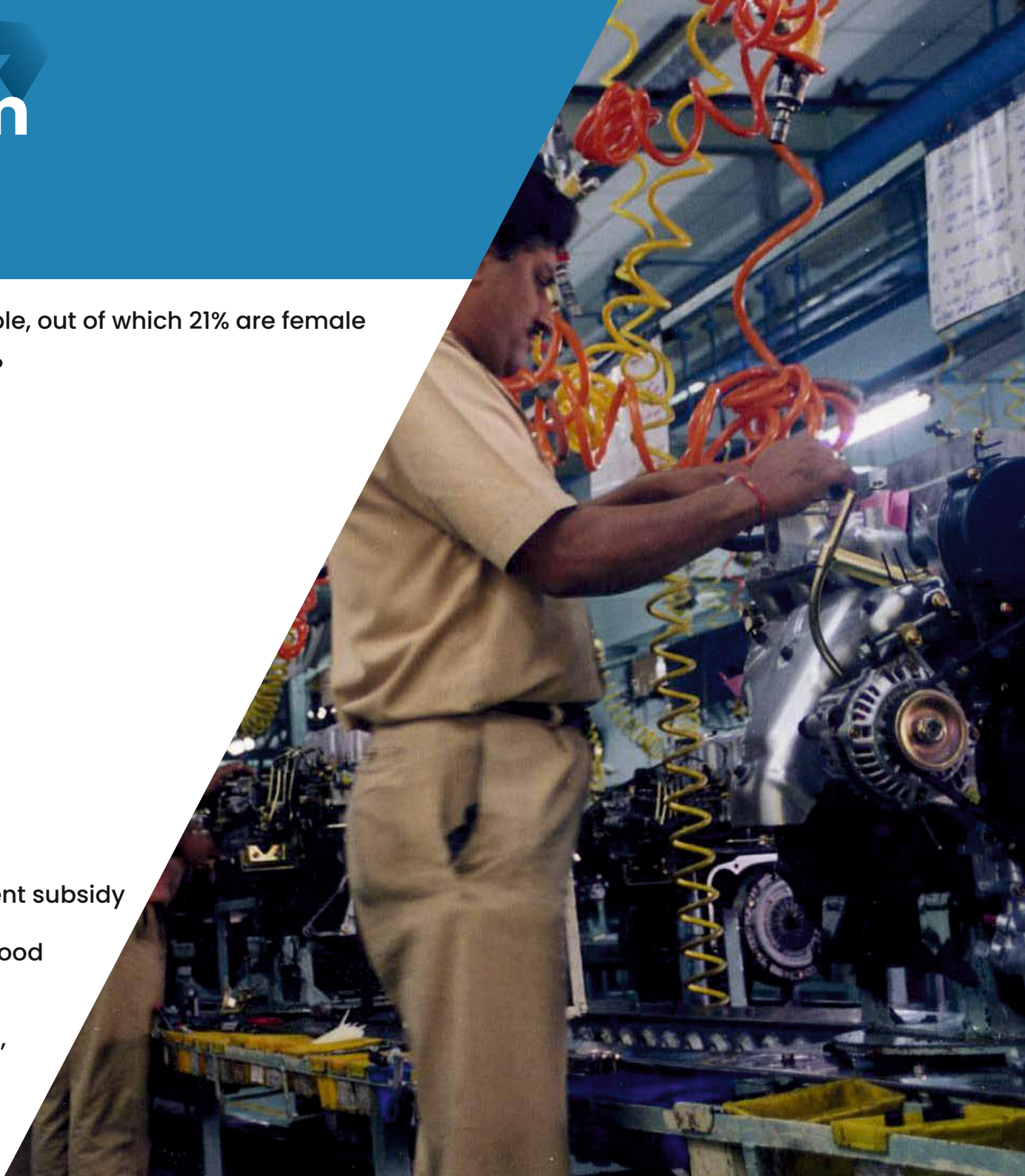
**22** State scheme approved cluster

**2** MSE CDP clusters in pipeline

**17** State clusters in pipeline

## Incentives Policy

- ▶ Incentive Policy : 40% industrial development subsidy
- ▶ Special package for Powerloom, Apparel, Food Processing and Pharmaceutical sectors
- ▶ Special Package for thrust sector: Furniture, Toy and related value chain products



# Start-Up Ecosystem

**2500+**

DPIIT Registered Start-ups

**1100+**

Women-Led Start-ups

## Incubators:

**45+** Incubators including:

- 3** Atal Incubation centres
- 2** STPI Incubators
- 1** Technology Business Incubator
- 1** Apparel Incubation Centre – Ministry of Textile, Govt. of India
- 6** Smart City Incubator  
(Indore, Bhopal, Jabalpur, Gwalior, Satna, Sagar)

MP Start-up Policy and implementation  
scheme 2022 to incentivize Startups



# Tourism

- ▶ More than 25 million tourist footfall in 2021
- ▶ 2 Jyotirlingas (Mahakal Lok, Ujjain and Omkareshwar)
- ▶ India's Tiger State hosting 11 National Parks and 24 Wildlife Sanctuaries including 6 Tiger Reserves
- ▶ Kuno National Park, Sheopur is the new home of Cheetah
- ▶ 3 UNESCO World Heritage Sites (Sanchi, Khajuraho and Bhimbetka)
- ▶ Bhedaghat, Satpura National Park, Orchha and Mandu are included in the tentative list of UNESCO

## Investment Opportunities

- ▶ PPP projects for Hotels, Cruise Tourism, Golf Course, Ropeways, Hop On Hop Off Bus, Air taxi operation
- ▶ Heritage & Pilgrimage Tourism
- ▶ Wildlife, Eco and Adventure Tourism
- ▶ Wellness Tourism
- ▶ Film Tourism
- ▶ MICE (Meetings, Incentives, Conference & Exhibition)



# Industrial Promotion Policy

## Key Highlights

- ▶ Investment Promotion Assistance: Capital investment subsidy up to 40% of investment in plant, machinery and building
- ▶ Infrastructure Development Assistance for creating power, water and approach road
- ▶ Green Industrialization Assistance for establishing Waste Management Systems like ETP, STP, ZLD , etc
- ▶ Provision for Power Tariff Rebates and Electricity Duty Exemptions
- ▶ Reimbursement of Patent charges
- ▶ Incentives on offering employment to person with disabilities
- ▶ Customized package available for investments for all mega scale industrial units

**Special Package for Ethanol, Defence, Logistics &  
Warehousing, Electric Vehicles and ESDM**



➤ **Garment** : Special Financial Assistance for Garment Units

- Provision of Interest subsidy of 5% for 7 years
- Employment Generation Assistance
- Skill development and training expenses reimbursement
- Concession in the development fee for taking lease land in the industrial area
- Reimbursement of Stamp Duty and Registration Fee
- Maximum incentives to the tune of 200% of investment in plant and machinery

➤ **Textile**

- Interest Subsidy for Textile Industry

➤ **Pharma**

- 2 years Slack period for Gross Supply Value (GSV) Multiple

➤ **Food Processing**

- 1.5 Times incentives to food processing sector i.e. up to 60% Capital investment subsidy
- Reimbursement of Mandi Fees
- Financial assistance for creating food processing infrastructures like Cold Chains and Warehouses













## Contact Us

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