



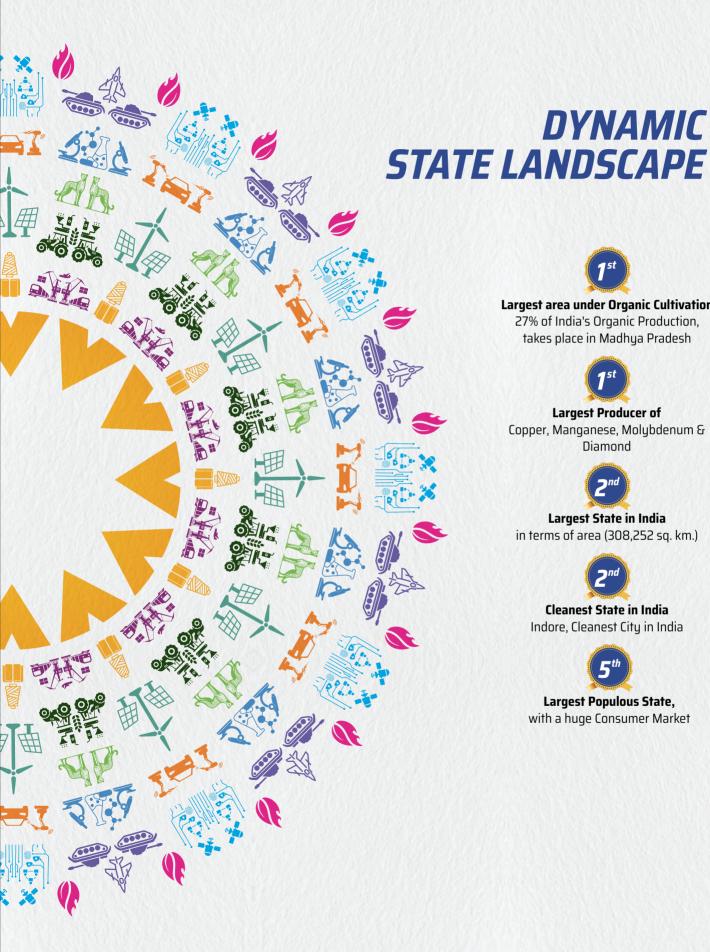
THE FUTURE READY STATE OF INDIA



Madhya Pradesh Industrial Promotion Policies



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DYNAMIC

Largest area under Organic Cultivation

27% of India's Organic Production, takes place in Madhya Pradesh



Largest Producer of

Copper, Manganese, Molybdenum & Diamond



Largest State in India

in terms of area (308,252 sq. km.)



Cleanest State in India

Indore, Cleanest City in India



Largest Populous State,

with a huge Consumer Market

WHY MADHYA PRADESH?



Robust Road Network

5 Lakh Kms of Road Network, 46 National Highways



State of-the-art Infrastructure

322 Industrial Parks (including 208 MSME Industrial Parks), 14 New Greenfield Areas, 7 Smart Cities



Strategic Connectivity

6 Airports, 20 Railway Junctions 6 Inland Container Depots, 1 Multi Modal Logistics Park



Vast Industrial Land Bank

506 Sq. Kms



Power Surplus

31 GW installed Power Capacity of which 1/5th is Clean Energy available at Competitive Power Tariff



Abundant Water Supply

1000+ Million Cubic Meters for Industrial needs at Doorsteps



Ease of Doing Business

Top Achiever in EODB Rankings



Attractive Policy

Transparent Policy with customized package starting at INR 100 Cr



World-class Healthcare

Presence of AIIMS, APOLLO, Kokilaben Dhirubhai Ambani Hospital



Premier Institutes & Skilled Manpower

Presence of Nationally Reputed Institutes such as IIM, IIT, IIITM and NIT



Most Liveable State in India

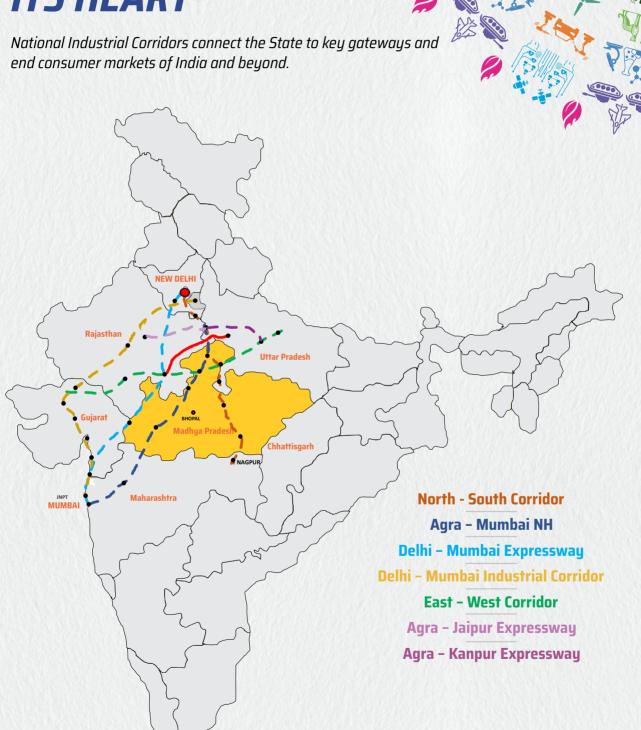
Madhya Pradesh 2nd Cleanest State in India Lower Cost of Living vis-à-vis large metro cities in India with Work-Life Balance. Least Labour Unrest



Top Tourist Destination

3 UNESCO World Heritage Sites, 2 Jyotirlingas, 12 National Parks







STATE-OF-THE-ART SECTORAL PARKS ACROSS THE STATE



Multi-Modal Logistics Park

Your gateway to optimized supply chains and fast-track growth in the Heart of India.



Rare Earth and Titanium Theme Park

Access specialized resources and unique opportunities in a park designed for rare earth and Titanium-Based Industries.



Textile Park

Experience the future of fashion and textiles at Madhya Pradesh's Textile Park.



Biotechnology Park

Drive innovation in life sciences with state-of-the-art labs, research facilities, and collaboration opportunities.



Plastic Park

A hub for sustainable plastic production and innovation, driving the future of packaging and material solutions.



Food Processing Parks

Elevate your food business with strategically designed facilities, optimized storage solutions, and seamless access to agri-rich resources.



Electronics Manufacturing Cluster

Kickstart your electronics production with cutting-edge facilities and high-end value chains in a high-tech industrial cluster.



IT Parks

Thrive in a tech-forward ecosystem with high-speed connectivity, skilled IT talentpool, and investor-friendly policies.



Power and Renewable Energy Park

Tap into sustainable growth with ample renewable energy resources and facilities designed for the future of energy.



Medical Device Park

Manufacture the future of healthcare with high-quality infrastructure, regulatory support, and access to skilled labor in med-tech.



Footwear Park

Step up your footwear production with dedicated infrastructure, skilled labor, and seamless supply chain connectivity.

MADHYA PRADESH'S KEY SECTORAL OPPORTUNITIES

Strong Manufacturing and Export Bases



AGRICULTURE, FOOD & DAIRY PROCESSING

Advantage MP: Large producer of food grains, vegetables and some fruits in India

Opportunity: Processing, Preservation and Packaging; Warehousing & Logistics; Food Parks.



EV, AUTOMOBILE & AUTO COMPONENTS

Advantage MP: One of the biggest automotive hub in India with Asia's largest Automotive Test Track

Opportunity: Automobile, Auto Parts manufacturing, EV



FINTECH, IT, ESDM & STARTUP ECOSYSTEM

Advantage MP: Country's 1st electronic and manufacturing cluster sanctioned for MP

Opportunity: Semiconductor, Data Centres, Development Centres, GCC, Fintech Incubators, Accelerators



PHARMACEUTICALS, MEDICAL DEVICES & HEALTHCARE



Opportunity: API, Vaccines, Bio-pharmaceuticals, Biotech, Generic, Nutraceuticals. Medical devices



RENEWABLE ENERGY

Advantage MP: ~20% of Installed Power Capacity of the State driven through RE, home to one of the world's largest single site solar plant (750 MW), largest floating solar plant, Country's first Solar City (Sanchi)

Opportunity: Solar, Pump Hydro, Wind, Power Storage amongst others



AEROSPACE AND DEFENSE

Advantage MP: Ammunition components manufactures, Ordinance factories of National repute in the State

Opportunity: R&D, Missile manufacturing, Arms, Cyber Security for Defence forces.



TOURISM

Advantage MP: Madhya Pradesh continues to captivate thousands of tourists from the UK and Europe each year, drawn by its rich heritage, ancient temples and stunning landscapes.

Opportunity: Resorts, Travel Apps, Film Tourism, MICE, Adventure and Sports Tourism



EDUCATION & SKILL DEVELOPMENT

Advantage MP: Vast investment opportunities in higher education, with a youth population of approximately 10 Million and abundant skilled manpower available at low cost

Opportunity: Global Skills Park, Education Hubs & Technical Institutes.



URBAN & INDUSTRIAL INFRA

Advantage MP: Rapid urbanization, ease of living and rapid industrialization adding fuel to the growth of the State

Opportunity: Industrial Parks, Urban Renovation Projects, Smart Cities, Muli Modal Logistics Park

PRESENCE OF PROMINENT INDUSTRIES

Adding to the Gross Value Added (GVA) of the Manufacturing Sector

334 Large 1.45 Million Micro, Small and Medium Enterprises



AGRI, FOOD & DAIRY PROCESSING



HERSHEY'S







BRIDGESTONE





PHARMA & MEDICAL DEVICES















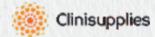




UK BASED COMPANIES IN MP







GERMAN BASED COMPANIES IN MP

















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