

Best Practice: Start Your Business in 30 Days

Overview

The "Start Your Business in 30 Days" initiative, implemented in October 2022, aims to fast-track the delivery of licenses and approvals required for starting a business in Madhya Pradesh. It covers 45 services from nine departments, ensuring that timelines are reduced to 30 days or less. The reform introduced provisions for deemed approvals and auto-generation of certificates, streamlining processes and eliminating delays for businesses.

Implementation

To ensure timely service delivery, the timelines for 44 services across eight departments were reduced, and deemed approvals were implemented for 35 services. Provisions for auto-generation of digitally signed certificates were added to department portals, enabling automatic approval if an application is not processed within the prescribed timeframe. This reform is supported by the Madhya Pradesh Lok Sewaon Ke Pradan ki Guarantee (Sanshodan) Adhiniyam, 2021, notified on 3rd April 2021.

Impact

The initiative has had a transformative impact on the state's business environment. As of now, over 11.09 lakh applications have been processed under the reduced timelines, with more than 20,000 applications deemed approved. The automated system has reduced the time and cost burden on investors, improving efficiency and transparency in service delivery.

Pre-Reform Scenario

Previously, services such as Consent to Establish, Consent to Operate, Factory Plan Approval, Factory License, and Boiler Registration required physical follow-ups, with timelines ranging from one to 45 days or more. Delays and the lack of deemed approval provisions often resulted in additional costs for businesses.

Objective

The primary goal of the initiative is to improve the investment climate in Madhya Pradesh by ensuring timely delivery of essential services for businesses. By reducing timelines and introducing deemed approvals, the reform minimizes delays and creates a more business-friendly ecosystem.

Replicability

This reform is highly replicable across other states and ministries, showcasing a successful model for improving service delivery through administrative changes and technology integration.

This reform highlights Madhya Pradesh's commitment to fostering a business-friendly environment and reducing compliance burdens for investors.

List of services included under the 'Start your Business in 30 Days'

Sr. No	Name of the service	Updated Timeline notified under PSG	Provision of Deemed Approval	Available on Invest Portal
Labour Department				
1.	Approval of Factory Plan/Layout	07 Days	Yes	Yes
2.	Factory License	07 Days	Yes	Yes
3.	Registration under Shops and Establishment Act	01 Day	Yes	Yes
4.	Registration of Principal Employer	03 Days	Yes	Yes
5.	Registration (of establishment employing Building and Other Construction Worker)	03 Days	Yes	Yes
6.	Registration of Principal Employer employing Inter State Migrant Workers	03 Days	Yes	Yes
7.	Licenses to Contractors engaging Inter-state migrant workmen	03 Days	Yes	Yes
8.	Licenses to Contractors under Contract Labour (Regulation and Abolition) Act, 1970	03 Days	Yes	yes
9.	Registration of establishments under the Motor Transport Workers Act, 1961 and Madhya Pradesh Rules, 1963	01 Day	Yes	Yes
Environment Department (Pollution Control Board)				
10.	Consent to Establish Under Water act 1974 and Section 21 of Air act 1981 and Authorization for Hazardous and other waste (Management and Trans boundary Movement) Rules, 2016	30 Days	Yes	Yes

Sr. No	Name of the service	Updated Timeline notified under PSG	Provision of Deemed Approval	Available on Invest Portal
11.	Consent to Operate Under Water act 1974 & Section 21 of Air act 1981 & Authorization for Hazardous & other waste (Management & Trans boundary Movement) Rules, 2016	30 Days	Yes	Yes
12.	Authorization for processing/ Recycling treatment and disposal of solid waste under Solid waste Management Rule, 2016	30 Days	Yes	Yes
13.	Authorisation under Bio-Medical Wastes Management Rules, 2016	30 Days	Yes	Yes
14.	Authorization under Section 13 (2), (3) and (4) of E-Waste (Management) Rules, 2016	30 Days	Yes	Yes
15.	Registration under Plastic Waste Management Rules, 2016	30 Days	Yes	Yes
Department of Industrial Policy & Investment Promotion				
16.	Land Allotment (Letter of Intent)	07 Days	Yes	Yes
17.	Land Allotment order	04 Days	Yes	Yes
18.	Execution of lease land for allotted land	10 Days	NA	Yes
19.	Possession of land	03 Days	Yes	Yes
20.	Allocation of Water connection in Industrial Areas under MPIDC	05 Days	NA	Yes
21.	Building Construction Permission in Industrial Area for MPIDC (Planning Areas)	10 Days	NA	Yes
22.	Registration of Boiler	07 Days	Yes	Yes

Sr. No	Name of the service	Updated Timeline notified under PSG	Provision of Deemed Approval	Available on Invest Portal
23.	Permission to Transfer Boiler	07 Days	Yes	Yes
24.	Manufacturing of Boilers under Boilers Act 1923	07 Days	Yes	Yes
25.	Registration under boiler Act to work as Manufacturer	07 Days	Yes	Yes
26.	Registration under Boiler Act to work as Repairer	07 Days	Yes	Yes
27.	Registration under Boiler Act to work as Erector	07 Days	Yes	Yes
28.	Registration of Partnership Firm	20 Days	Yes	No
29.	Registration of Societies	20 Days	Yes	No
Commercial Tax Department				
30.	Professional Tax Registration	01 Day	Yes	Yes
Revenue Department				
31.	Land Diversion from Agriculture purpose to Industrial purpose in Non-Planned Area	15 Days	Yes	Yes
Urban Development & Housing Department				
32.	Development Plan Approval (Land for Industrial Purpose)	30 Days	No	No
33.	Extension of time limit of Development Permission	15 Days	Yes	No
34.	Fire NOC	30 Days	NA	Yes
35.	Trade License	07 Days	Yes	Yes

Sr. No	Name of the service	Updated Timeline notified under PSG	Provision of Deemed Approval	Available on Invest Portal
36.	Building Construction Permission in Industrial Area under MSME/ Department of Science and Technology (Urban Areas)	30 Days	NA	No
Food, Civil Supplies & Consumer Protection (Controller Weights & Measures)				
37.	Registration for packer and importer of Weights and measures	07 Days	Yes	Yes
38.	License for dealer of Weights and measures	15 Days	Yes	Yes
39.	License for repairer of Weights and measures	15 Days	Yes	Yes
40.	License for manufacturer of weights and measures	15 Days	Yes	Yes
Panchayat & Rural Development				
41.	Building Construction Permission in Industrial Area under MPIDC/ MSME/ Department of Science and Technology (Non-planning Areas)	30 Days	Yes	No
Energy Department				
42.	Approval for new HT connection	15 Days	No	Yes
43.	Approval for Net Metering and Grid Connected Rooftop (LT & HT Connection)	21 Days	No	No
44.	Electrical Safety Certificate	07 Days	No	No
45.	Approval for DG set Installation	07 Days	No	Yes

