

Assistance to Startups

S. No.	Category	Assistance
1	Financial Support	<ul style="list-style-type: none"> ▪ Monthly allowance of ₹5,000 per startup founder (up to 3 founders) for one year. ▪ Product development and marketing assistance of up to ₹15 lakhs. ▪ Patent filing reimbursement up to ₹2 lakhs for national and ₹5 lakhs for international patents.
2	Incubation and Infrastructure Support:	<ul style="list-style-type: none"> ▪ Establishment of MP Startup Centre and incubation hubs across major cities. ▪ Access to co-working spaces, R&D labs, and industrial clusters. ▪ Collaboration with institutions like IIM Indore, IIT Indore, and Atal Incubation Centers.
3	Market and Investment Support:	<ul style="list-style-type: none"> ▪ Special incentives for startups in priority sectors like Agri-tech, Health-tech, fintech, edtech, and AI. ▪ Government procurement support, allowing startups to sell products directly to government agencies. ▪ Connection with venture capitalists and angel investors
4	Skill Development and Mentorship:	<ul style="list-style-type: none"> ▪ Startup mentorship programs with experienced entrepreneurs. ▪ Training sessions in partnership with NASSCOM, CII, and TiE.
5	Women and Rural Entrepreneurship Support:	<ul style="list-style-type: none"> ▪ Additional incentives for women-led startups. ▪ Special schemes for startups from Tier-2 and Tier-3 cities, including rural and tribal areas.